



BRAND LEARNING

## Marketing Capability Consultants

### Key responsibilities include:

1. As an independent Marketing Consultant operating on a freelance basis you will;
  - Lead and facilitate marketing workshops and learning sessions with our blue chip clients
  - Act as the “face of Brand Learning” during the training programme in dealing with the client
  - Work with us to help tailor our materials, case studies and exercises to the local market
  - Work closely with us before, during and after the event to ensure seamless working
  - Evaluate programme effectiveness and learning

### Candidate Profile and Key Attributes:

- Experienced facilitator (experience of facilitating ‘live action learning’ would be advantageous)
- Currently working as an independent Marketing/Training Consultant
- You will be prepared to travel and be away from home (normally for 3-5 days at a time)
- Blue chip FMCG background
- Knowledge/experience of other industry sectors e.g. pharmaceuticals, Financial Services would be advantageous.
- Experience across a number of marketing areas i.e. Insight, Marketing Strategy etc with a good appreciation of marketing issues in the region
- Experience of working at a senior level (VP Marketing/Marketing Director)
- Preferably worked in a multinational environment
- Excellent spoken and written English skills: a strong communicator
- A real passion for the development of people and an ability to engage with people to help them to learn
- Responsive, inclusive management style
- Bright, intelligent and inspiring
- Passion for quality and highest levels of service
- Positive, energetic team player
- Flexible with a positive ‘can-do’ attitude
- Compassionate, culturally sensitive and totally trustworthy
- Prepared to roll up their sleeves and get stuck in